

MEDIA SCHEDULE

THE BELIEVING BRAIN

*From Ghosts and Gods to Politics and Conspiracies
–How We Construct Beliefs and Reinforce Them as Truths*

By Michael Shermer

Monday, May 23

Altadena, CA

5:05 – 5:15am

LIVE RADIO INTERVIEW

WWUS-FM (Florida Keys)

“Morning Magazine”

Host: Bill

5:20 – 5:30am

LIVE RADIO INTERVIEW

WFON-FM (Green Bay)

“Morning Show”

Hosts: Jon & Mary

5:45 – 6:00am

TAPED RADIO INTERVIEW

WNIC-FM (Detroit)

“Neighborhood Network”

Host: Diane

6:00 – 6:10am

LIVE RADIO INTERVIEW

WOCM-FM (Baltimore City/Ocean City)

“Morning Show”

Hosts: Bulldog & the Dude

6:20 – 6:30am

LIVE RADIO INTERVIEW

WIZM-FM (Madison, WI)

“La Crosse Talk”

Host: Mike

6:30 – 6:40am

TAPED RADIO INTERVIEW

WEOL-AM (Cleveland)

“Morning Show”

Host: Jeff

6:40 – 6:55am

LIVE RADIO INTERVIEW

WRVC-AM (Regional OH, WV, KY)

“Viewpoint w/Jean Dean”

Host: Jean

7:05 – 7:15am

LIVE RADIO INTERVIEW

KKBJ-FM (Regional Minnesota)

“Midday Show”

Host: Mark

7:15 – 7:25am

TAPED RADIO INTERVIEW

WDST-FM (New York Hudson Valley)

“Morning Show”

Hosts: Greg & Franz

7:25 – 7:35am

TAPED RADIO INTERVIEW

KCMO-AM (Kansas City)

“Caring for KC”

Host: Ray

7:40 – 7:50am

LIVE RADIO INTERVIEW

KMA-AM (Omaha)

“Morning Show”

Hosts: Chuck & Don

7:50 – 8:00am

TAPED RADIO INTERVIEW

WJHT-AM (Regional PA)

“Morning Show”

Host: Rick

8:30 – 8:40am

TAPED RADIO INTERVIEW

KFAB-AM (Omaha)

“KFAB Life”

Host: Suzanna

9:50 – 10:00am

TAPED RADIO INTERVIEW

KODJ-FM/KJMY-AM (Salt Lake City)

“Frank Bell Show”

Host: Frank

10:00 – 10:30am

LIVE RADIO INTERVIEW

KAHI-AM (Sacramento)

“Popp Off Radio Show”

Host: Mary Jane

10:30 – 10:40am

TAPED RADIO INTERVIEW

KCHE-FM (Sioux City)

“Local News”

Host: Nikki

10:40 – 11:00am

TAPED RADIO INTERVIEW

KKZZ-AM (Los Angeles)

“Brainstormin”

Host: Billy

Monday, May 23 (continued)

Altadena, CA

**11:00 – 11:10am
LIVE RADIO INTERVIEW**

WRLT-FM (Nashville)
“Feature”
Host: Mary

**11:50 – Noon
LIVE RADIO INTERVIEW**

WRHB-AM (Orlando)
“The Heartspot”
Host: Michelle

**Noon – 12:15pm
TAPED RADIO INTERVIEW**

KEEZ-FM (Minneapolis)
“Nixx in the Afternoon”
Host: Jeff

**12:15 – 12:25pm
TAPED RADIO INTERVIEW**

KYNO-AM (Frenso)
“Straight Talk”
Host: Gail

**12:34 – 12:59pm
LIVE RADIO INTERVIEW**

WRJN-AM (Milwaukee)
“Afternoon Talk”
Host: Pete

Tuesday, May 24

Altadena, CA

**8:00 – 9:00am
LIVE RADIO INTERVIEW**

MINNESOTA PUBLIC RADIO
“Midmorning”
Producer: Chris Dall
Phone: (651) 290-1395
E-mail: cdall@mpr.org

**11:20 – Noon
LIVE RADIO INTERVIEW**

KPCC-FM (NPR/Los Angeles)
“Air Talk w/Larry Mantle”
474 S. Raymond Ave.
Pasadena, CA 91105

Wednesday, May 25

Berkeley, CA

11:00 – Noon
LIVE RADIO INTERVIEW
IN-STUDIO

KGO-FM (ABC/San Francisco)
“The Ronn Owens Programs”
900 Front Street
San Francisco, CA 94111

7:00 – 8:00pm
TALK/BOOK SIGNING

BOOKS INC.
1760 Fourth St.
Berkeley, CA 94710
Contact: Margie Scott Tucker
Phone: (415) 643-3400 x11
E-mail: mscott@booksinc.net
In-store: Calvin Crosby and Ben Gaunt
Store Phone: (510) 525-7777

Thursday, May 26

San Francisco, CA

10:45 – 11:00am
TAPED TELEVISION INTERVIEW
*NOTE: This will air on Sunday,
May 29 right after “Meet The Press.”*

KNTV-TV
(NBC/San Francisco)
“Press: Here”
2450 North First Street
San Jose, CA 95131

12:30 – 1:00pm
LIVE RADIO INTERVIEW

KPFA-FM
“Living Room”
1929 Martin Luther King Jr. Way
Berkeley, CA 94704
Host/Producer: Kris Welch

6:00 – 7:00pm
TALK/BOOK SIGNING

BOOK PASSAGE
1 Ferry Building, San Francisco, CA 94111
Contact: Karen West
Phone: (415) 927-0960 x 240
Email: kwest@bookpassage.com
Store #: (415) 835-1020

Friday, May 27

San Francisco, CA

9:00 – 10:00am
LIVE RADIO INTERVIEW

JEFFERSON PUBLIC RADIO
(Oregon Public Radio)
“The Jefferson Exchange”

Tuesday, May 31

Denver, CO

Time TK
Air Time TK
LIVE RADIO INTERVIEW
IN-STUDIO

CLEAR CHANNEL OF COLORADO
“Focus”
4695 S. Monaco Street
Denver, CO 80237
Producer/Host: Irene Rawlings

8:15 – 9:00am
LIVE RADIO INTERVIEW
IN-STUDIO

KGNU-FM (NPR/Denver)
“How on Earth”
700 Kalamath
Denver, CO 80216
Producer: Shelley Schlender

10:00 – 11:00am
LIVE RADIO INTERVIEW
IN-STUDIO

KOA-AM
(ABC Radio Network/National)
“The Mike Rosen Show”
4695 Monaco Street
Denver, CO 80237

7:30 – 8:30pm
TALK/BOOK SIGNING

TATTERED COVER (LoDo)
1628 16th Street
Denver, CO 80202
Contact: Charles Stillwagon
Phone: (303) 322-1965 ext: 2736
E-mail: charles.stillwagon@tatteredcover.com
Store Phone: (303) 436-1070

Tuesday, May 31

Denver, CO (Continued)

**8:30pm
DINNER**

DINNER WITH MILE SKEPTICS
Wazee Supper Club
1600 15th Street
Denver, CO 80202
Contact: Mike Smith
Phone: (303) 570-0329
E-mail: michaelleesmith@gmail.com

Wednesday, June 1

Portland, OR

**7:00 – 7:20am
LIVE RADIO INTERVIEW**

KPOJ-AM (Clear Channel)
“Carl & Christine, KPOJ Mornings”
Producer: Paul Pimentel
Phone: (503) 323-6472
E-mail: PaulPimentel@clearchannel.com

**1:00 – 1:30pm
LIVE RADIO INTERVIEW
IN-STUDIO**

KBOO RADIO
“Fight the Empire”
20 SE 8th Ave.
Portland, OR 97214

**7:30 – 8:30pm
TALK/BOOK SIGNING**

POWELL’S BOOKS (Burnside)
1005 West Burnside
Portland, OR 97209
Contact: Michal Drannen
Phone: (503) 228-4651 x5889
E-mail: michald@mail.powells.com
Store Phone: (503) 228-4651

Thursday, June 2

Seattle, WA

**10:30 – 10:50am
LIVE RADIO INTERVIEW
IN-STUDIO**

KIRO-FM
“Ross and Burbank”
1820 Eastlake Avenue East
Seattle, WA 98102

Thursday, June 2 (continued)

Seattle, WA

**7:00 – 8:00pm
TALK/BOOK SIGNING**

ELLIOT BAY BOOK COMPANY
1521 Tenth Avenue (Pike X Pine)
Seattle, WA 98122
Contact: Karen Maeda Allman
Phone: (206) 624-6600 x 115
E-mail: kmallman@elliottbaybook.com
Store Phone: 1-800-962-5311

Saturday, June 4

Vancouver, CA

Time TK

KWANTLEN POLYTECHNIC
Contact: Cory Pedersen
E-mail: Cory.Pedersen@kwantlen.ca

Wednesday, June 8

New York, NY

**Time TK
TAPED TELEVISION INTERVIEW**

FOX-TV (National)
“Stossel”
1211 Avenue of the Americas
New York, NY

**Time TK
TAPED TELEVISION INTERVIEW**

FOX-TV (National)
“Freedom Watch w/Judge Napolitano”
1211 Avenue of the Americas
New York, NY 10036

Thursday, June 9

New York, NY

**Sometime b/ween 4:00 – 5:00pm
LIVE TELEVISION INTERVIEW**

MSNBC-TV (National)
“The Dylan Ratigan Show”
30 Rockefeller Plaza
New York, NY 10112

Thursday, June 9 (continued)

New York, NY

**7:00 – 8:30pm
TALK/BOOK SIGNING**

CENTER FOR INQUIRY
New York Institute of Technology
Auditorium on Broadway
1871 Broadway (b/ween 61 and 62nd Streets)
New York, NY 10023
Contact: Michael De Dora
Phone: (347) 586-9491
E-mail: mdedora@centerforinquiry.net

Friday, June 10

Washington, DC

**4:00 – 5:00pm
LIVE RADIO INTERVIEW
IN-STUDIO**

AMERICANS UNITED MEDIA (National)
“Culture Shocks w/Barry Lynn”
1301 K. Street N.W., Suite 850 (East Tower)
Washington, D.C. 20005

Saturday, June 11

Washington, D.C.

**8:00 – 9:00pm
TALK/BOOK SIGNING**

CENTER FOR INQUIRY
Sixth & I Historic Synagogue
600 I St NW
Washington, DC 20001
Contact: Simon Davis
Phone: (703) 981-9078
E-mail: simondavis79@gmail.com
Center’s #: (202) 543-0960

Monday, July 11

New York, NY

**Time TK
TAPED TELEVISION INTERVIEW**

COMEDY CENTRAL
“The Colbert Report”
513 West 54th Street 10019
New York, NY