

Supplemental Materials for Report #: PCIS-006

Feel free to contact research@skeptic.com with follow-up questions.

Participant Filter

PCIS: 1,467 adults that watch CNN only for news or Fox News only for news.

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Citations

Hollander, B. A. (2008). Tuning out or tuning elsewhere? Partisanship, polarization, and media migration from 1998 to 2006. *Journalism & Mass Communication Quarterly*, 85(1), 23-40.

SPSS Output

Conspy6_news	The way the founders of the United States set things up ensures that, even today, only whites can be truly free and successful.
Conspy9_news	The way the founders of the United States set things up ensures that, even today, only men can be truly free and successful.
Conspy12_news	Israel/Jews secretly control most of the decision-making processes across key US institutions, including government and media.
Conspy8_news	The 2016 Presidential election of Donald Trump was fraudulent because it was tampered with by high-ranking politicians and computer programmers in Russia.
Conspy17_news	The 2020 Presidential election of Joe Biden was fraudulent because it was tampered with by high-ranking politicians, voting machine programmers, and poll workers.
Conspy23_news	The COVID-19 vaccine contains tiny computer chips to help make government surveillance of people easier.
Conspy24_news	Political and medical elites are hiding the truth about how the COVID-19 vaccines cause magnetic reactions.
Conspy15_news	COVID-19 was developed in a Chinese lab and Chinese officials have covered it up.
Conspy4_news	The government, media, and financial worlds in the United States are controlled by a group of Satan-worshipping pedophiles who run a global child sex trafficking operation.
Conspy5_news	The actions of the US government are not determined by elected officials, but by an unelected secret group of business and cultural elites known as the Deep State.

Figure 1

General Linear Model

Within-Subjects Factors

Measure: MEASURE_1

ConspiracyTheory	Dependent Variable
1	Conspy6_news
2	Conspy9_news
3	Conspy12_news
4	Conspy8_news
5	Conspy17_news
6	Conspy23_news

7	Conspy24_news
8	Conspy15_news
9	Conspy4_news
10	Conspy5_news

Between-Subjects Factors

	Value Label	N
FoxCNN	1.00 Fox Only	610
	2.00 CNN Only	857

Multivariate Tests^a

Effect		Value	F	Hypothesis df	Error df	Sig.
ConspiracyTheory	Pillai's Trace	.561	206.625 ^b	9.000	1457.000	<.001
	Wilks' Lambda	.439	206.625 ^b	9.000	1457.000	<.001
	Hotelling's Trace	1.276	206.625 ^b	9.000	1457.000	<.001
	Roy's Largest Root	1.276	206.625 ^b	9.000	1457.000	<.001
ConspiracyTheory * FoxCNN	Pillai's Trace	.425	119.869 ^b	9.000	1457.000	<.001
	Wilks' Lambda	.575	119.869 ^b	9.000	1457.000	<.001
	Hotelling's Trace	.740	119.869 ^b	9.000	1457.000	<.001
	Roy's Largest Root	.740	119.869 ^b	9.000	1457.000	<.001

a. Design: Intercept + FoxCNN

Within Subjects Design: ConspiracyTheory

b. Exact statistic

Mauchly's Test of Sphericity^a

Measure: MEASURE_1

Within Subjects Effect	Mauchly's W	Approx. Chi-Square	df	Sig.	Greenhouse-Geisser	Epsilon ^b Huynh-Feldt	Lower-bound
ConspiracyTheory	.116	3149.020	44	.000	.649	.652	.111

Tests the null hypothesis that the error covariance matrix of the orthonormalized transformed dependent variables is proportional to an identity matrix.^a

a. Design: Intercept + FoxCNN

Within Subjects Design: ConspiracyTheory

b. May be used to adjust the degrees of freedom for the averaged tests of significance. Corrected tests are displayed in the Tests of Within-Subjects Effects table.

Tests of Within-Subjects Effects

Measure: MEASURE_1

Source		Type III Sum of Squares	df	Mean Square	F	Sig.
ConspiracyTheory	Sphericity Assumed	6086.497	9	676.277	294.114	.000
	Greenhouse-Geisser	6086.497	5.838	1042.645	294.114	.000
	Huynh-Feldt	6086.497	5.868	1037.317	294.114	.000
	Lower-bound	6086.497	1.000	6086.497	294.114	<.001

ConspiracyTheory * FoxCNN	Sphericity Assumed	6257.197	9	695.244	302.363	.000
	Greenhouse-Geisser	6257.197	5.838	1071.887	302.363	.000
	Huynh-Feldt	6257.197	5.868	1066.409	302.363	.000
	Lower-bound	6257.197	1.000	6257.197	302.363	<.001
Error(ConspiracyTheor y)	Sphericity Assumed	30317.229	13185	2.299		
	Greenhouse-Geisser	30317.229	8552.015	3.545		
	Huynh-Feldt	30317.229	8595.942	3.527		
	Lower-bound	30317.229	1465.000	20.694		

Tests of Within-Subjects Contrasts

Measure: MEASURE_1

Source	ConspiracyTheory	Type III Sum of Squares	df	Mean Square	F	Sig.
ConspiracyTheory	Linear	46.343	1	46.343	11.426	<.001
	Quadratic	56.498	1	56.498	20.129	<.001
	Cubic	50.848	1	50.848	30.330	<.001
	Order 4	37.626	1	37.626	28.850	<.001
	Order 5	147.290	1	147.290	90.116	<.001
	Order 6	823.369	1	823.369	490.009	<.001
	Order 7	4742.204	1	4742.204	1442.049	<.001
	Order 8	168.760	1	168.760	68.749	<.001
	Order 9	13.560	1	13.560	7.563	.006
ConspiracyTheory * FoxCNN	Linear	2586.474	1	2586.474	637.677	<.001
	Quadratic	676.818	1	676.818	241.138	<.001
	Cubic	5.095	1	5.095	3.039	.081
	Order 4	153.353	1	153.353	117.587	<.001
	Order 5	.408	1	.408	.250	.617
	Order 6	4.051	1	4.051	2.411	.121
	Order 7	117.023	1	117.023	35.585	<.001
	Order 8	1535.660	1	1535.660	625.595	<.001
	Order 9	1178.314	1	1178.314	657.235	<.001
Error(ConspiracyTheory)	Linear	5942.170	1465	4.056		
	Quadratic	4111.921	1465	2.807		
	Cubic	2456.076	1465	1.677		
	Order 4	1910.602	1465	1.304		
	Order 5	2394.455	1465	1.634		
	Order 6	2461.662	1465	1.680		
	Order 7	4817.678	1465	3.289		
	Order 8	3596.163	1465	2.455		
	Order 9	2626.504	1465	1.793		

Tests of Between-Subjects Effects

Measure: MEASURE_1

Transformed Variable: Average

Source	Type III Sum of Squares	df	Mean Square	F	Sig.
Intercept	13695.789	1	13695.789	1058.920	<.001
FoxCNN	878.469	1	878.469	67.921	<.001

Error	18947.919	1465	12.934		
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Estimated Marginal Means

FoxCNN * ConspiracyTheory

Measure: MEASURE_1

FoxCNN	ConspiracyTheory	Mean	Std. Error	95% Confidence Interval	
				Lower Bound	Upper Bound
Fox Only	1	-1.510	.081	-1.669	-1.350
	2	-1.600	.078	-1.752	-1.448
	3	-1.384	.069	-1.520	-1.247
	4	-1.159	.082	-1.320	-.998
	5	.741	.072	.600	.882
	6	-1.469	.068	-1.601	-1.336
	7	-1.148	.070	-1.285	-1.010
	8	1.484	.073	1.340	1.628
	9	-1.138	.074	-1.283	-.992
	10	-.138	.073	-.281	.005
CNN Only	1	-.224	.069	-.359	-.090
	2	-.405	.065	-.533	-.276
	3	-1.747	.059	-1.862	-1.632
	4	.110	.069	-.026	.246
	5	-2.089	.061	-2.208	-1.969
	6	-2.187	.057	-2.298	-2.075
	7	-1.979	.059	-2.095	-1.863
	8	-.439	.062	-.560	-.317
	9	-1.854	.063	-1.977	-1.731
	10	-1.471	.062	-1.592	-1.351

Figure 2

Frequency Table

		Conspy15_COVID				
FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	Disagree	61	10.0	10.0	10.0
		Uncertain	111	18.2	18.2	28.2
		Agree	438	71.8	71.8	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	Disagree	339	39.6	39.6	39.6
		Uncertain	282	32.9	32.9	72.5
		Agree	236	27.5	27.5	100.0
		Total	857	100.0	100.0	

		Conspy23_COVID				
FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent

Fox Only	Valid	Disagree	398	65.2	65.2	65.2
		Uncertain	117	19.2	19.2	84.4
		Agree	95	15.6	15.6	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	Disagree	705	82.3	82.3	82.3
		Uncertain	85	9.9	9.9	92.2
		Agree	67	7.8	7.8	100.0
		Total	857	100.0	100.0	

Conspy24_COVID

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	Disagree	344	56.4	56.4	56.4
		Uncertain	159	26.1	26.1	82.5
		Agree	107	17.5	17.5	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	Disagree	642	74.9	74.9	74.9
		Uncertain	139	16.2	16.2	91.1
		Agree	76	8.9	8.9	100.0
		Total	857	100.0	100.0	

Conspy8_Cat

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	359	58.9	58.9	58.9
		.00	115	18.9	18.9	77.7
		1.00	136	22.3	22.3	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	274	32.0	32.0	32.0
		.00	191	22.3	22.3	54.3
		1.00	392	45.7	45.7	100.0
		Total	857	100.0	100.0	

Conspy17_Cat

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	143	23.4	23.4	23.4
		.00	129	21.1	21.1	44.6
		1.00	338	55.4	55.4	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	693	80.9	80.9	80.9
		.00	94	11.0	11.0	91.8
		1.00	70	8.2	8.2	100.0
		Total	857	100.0	100.0	

Conspy4_Cat

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
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Fox Only	Valid	-1.00	366	60.0	60.0	60.0
		.00	113	18.5	18.5	78.5
		1.00	131	21.5	21.5	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	633	73.9	73.9	73.9
		.00	120	14.0	14.0	87.9
		1.00	104	12.1	12.1	100.0
		Total	857	100.0	100.0	

Conspy5_Cat

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	213	34.9	34.9	34.9
		.00	163	26.7	26.7	61.6
		1.00	234	38.4	38.4	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	552	64.4	64.4	64.4
		.00	171	20.0	20.0	84.4
		1.00	134	15.6	15.6	100.0
		Total	857	100.0	100.0	

Conspy29_Cat

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	118	19.3	19.3	19.3
		.00	191	31.3	31.3	50.7
		1.00	301	49.3	49.3	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	358	41.8	41.8	41.8
		.00	234	27.3	27.3	69.1
		1.00	265	30.9	30.9	100.0
		Total	857	100.0	100.0	

DEMO_6

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	419	68.7	68.7	68.7
		.00	69	11.3	11.3	80.0
		1.00	122	20.0	20.0	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	376	43.9	43.9	43.9
		.00	116	13.5	13.5	57.4
		1.00	365	42.6	42.6	100.0
		Total	857	100.0	100.0	

DEMO_9

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
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Fox Only	Valid	-1.00	432	70.8	70.8	70.8
		.00	76	12.5	12.5	83.3
		1.00	102	16.7	16.7	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	411	48.0	48.0	48.0
		.00	116	13.5	13.5	61.5
		1.00	330	38.5	38.5	100.0
		Total	857	100.0	100.0	

DEMO_12

FoxCNN			Frequency	Percent	Valid Percent	Cumulative Percent
Fox Only	Valid	-1.00	384	63.0	63.0	63.0
		.00	143	23.4	23.4	86.4
		1.00	83	13.6	13.6	100.0
		Total	610	100.0	100.0	
CNN Only	Valid	-1.00	611	71.3	71.3	71.3
		.00	150	17.5	17.5	88.8
		1.00	96	11.2	11.2	100.0
		Total	857	100.0	100.0	